BTEC Assignment Brief

Qualification	Pearson International Level 3 Subsidiary Diploma in Music Pearson International Level 3 Foundation Diploma in Music Pearson International Level 3 Diploma in Music Pearson International Level 3 Extended Diploma in Music Applicable to both Music and Music Production pathways
Assessment unit number and title	C7: Planning a Career in the Industry
Assessment objective	2. Understand sectors and employment in the music industry
Assignment title	Planning Your Future
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Your centre is hosting a careers event called 'Plan Your Future' aimed at younger learners to allow them to find out more about different career pathways. The organisers would like you to submit potential material that could be used at the event to provide information about various careers available in the music industry.
Task 1 •	You should explore the functions of two different sectors of the music industry that relate to your specialism, e.g. performance, production, music creation. You should then present your findings in an appropriate format and should cover: • the functions of your two chosen sectors • the type of job roles available in each chosen sector • the types of contract that may be encountered in each chosen sector • how your two chosen sectors link together and are dependent on each other. If you are interested in music creation you could explore how the work of a songwriter might relate to collection and licensing societies. Performers might explore how their sector links with the marketing and promotion sector. You should include examples and case studies to illustrate each of your points.
Checklist of evidence required	Material presented in an appropriate format, such as podcast, radio broadcast, filmed presentation, magazine article or e-book, exploring the functions of two related sectors of the music industry and how they link together.
Criteria covered by this task:	

Pearson BTEC

Unit/Criteria reference	To achieve the criteria:
C7.P2	Learners cover the functions of two related sectors of the music industry giving a basic overview of their relationship with each other and key employment roles in each sector.
C7.M2	Learners examine two related sectors of the music industry detailing the dependent links between them. They will cover how key roles relate to each other and the impact they can have on each other's success.
C7.D2	Learners assess how two related sectors of the music industry work in relation to each other, making pertinent links to industry successes and shortcomings. They will cover different roles in the industry, discussing issues of contract types and interdependence.

Sources of information to support you with this Assignment	**Books** Herstand, A *How to make it in the New Music Business: Practical Tips on Building a Loyal Following and Making a Living as a Musician,* Liveright, 2017 How to accomplish specific tasks such as routing a tour, negotiating contracts, getting paid for streamed plays or licensing music but also a manifesto, encouraging musicians to pave their own path. Passman, D S *All You Need to Know About the Music Business,* (Eighth Edition), Viking, 2014 Sets out recent developments in record deals, copyright, new technologies and film music. It also offers unique advice on how to navigate your way through the ins and outs of songwriting, music publishing, merchandising and performing. Winterson, J, Nickol, P, Bricheno, T and Kaye, B *Pop Music: The Textbook* (revised edition), Peters Editions, 2013 Covers key pop music developments and contains a chapter on The Music Business.